

Barrie Rugby Football Club was formed in 1967, and belongs to the Ontario Rugby Union and Canadian Rugby Union. We exist as a Not-For-Profit providing rugby to all available age groups; Under 6 through to Under 18, with competitive Men's & Women's Teams.

# **SPONSORSHIP**

BARRIE RUGBY FOOTBALL CLUB



# WHY BARRIE RUGBY?



### **CONTRIBUTING TO?**

All sponsorship funds received go towards the following items:

- Registration Cost & Financial Aid
- Ongoing Maintenance of our best-in-class Home Field
- Covering Operating costs such as Jerseys, Referees, Physiotherapy, and Training Equipment



### **LEADING THE WAY**

Barrie Rugby has been recognized as a leader in development, club growth and establishing programs that have become the standard such as our "Rugby Development Officer" and Youth Program.



### **THE CLUB**

We cover the entire geographical area of Simcoe County, and support all schools within the region. We have developed several Provincial and National level athletes. We currently sit as one of the largest clubs in Ontario based on registration, and offer extremely competitive teams in all age groups. We host national events and international rugby tours

Bleed the Blue, Barrie the True





Logo on Centre Chest Logo on **Centre Chest** 

[3 years]

Logo on all "Player Training Kit" [2 years]

> Logo on Website Tier 3 [3 years]

4' x 4' Signage on the Scoreboard [1 year]

Additional Benefits that may be agreed upon!

PLUS all the benefits of the **PLATINUM TIER** 

**TEAM** 

**PLATINUM** 

Platinum team

sponsors are our core

Team Sponsor, as the

focal point

you will get

[3 years]

Logo on all "Player Training Kit" [2 years]

> Logo on Website Tier 3 [3 years]

2' x 4' Signage on the Scoreboard [1 year]

PLUS all the benefits of the GOLD TIER

**TEAM** 

**GOLD** 

Gold team sponsors are a key support sponsor, combining value and visibility

you will get

**TEAM** 

**SILVER** 

Silver team sponsors add valuable support in offsetting jersey costs

you will get

Logo on Back

[3 years]

Logo on Website Tier 2 [3 years]

- Opportunity for Game Day booth setup & Club **Events**
- Loyalty Program offers details to be agreed upon
- Signage to display in business promoting partnership
- Social Media Tags & Collaborations

Logo on Sleeve

[3 years]

Logo on Website Tier 1 [3 years]

- Opportunity for Game Day booth setup & Club **Events**
- Loyalty Program offers details to be agreed upon
- Signage to display in business promoting partnership
- Social Media Tags & Collaborations

Jerseys go through 3 year guaranteed usage cycles

Jersey Sets consist of 23-30 Jerseys.









YOUTH **SILVER** \$ Silver youth sponsors get prime access to high value logo placement on kit you will get



Logo on Centre Chest [1 years]

Logo on all shorts

[1 year]

Logo on Website Tier 2 [1 years]

**♦PLUS** all the benefits of the **SILVER TIER** 

Logo on Back [1 year]

Logo on Website Tier 1 [1 year]

PLUS all the benefits of the **BRONZE TIER** 

Logo on Sleeve [1 year]

Logo on Website Tier 1 [1 year]

- Opportunity for Home Festival Booth Space
- ◆Loyalty Program offers details to be agreed upon
- Signage to display in business promoting partnership
- Social Media Tags & Collaborations

Youth Playing Kit goes through a 1 year cycle

Every player receives







Advertise your company name and logo here!!



4x4 or 2x4 spots available

HOME

**AWAY** 

## **CLUB AND SCOREBOARD SPONSORSHIP**

**PRIMARY** 

4' X 4'

4ft x 4ft Magnetic Sponsor Logo Signage **SECONDARY** 

2' X 4'

2ft x 4ft Magnetic Sponsor Logo Signage

you will get

1 Year Assigned **Includes Cost of Sign** 

High Visibility at Home Field

Thousands of unique viewers across a wide range of demographics

Logo on Website Tier 2 [1 year]

**DONATION** 

**RUK FUND** 

Donation to the RUK Fund [Rugby Unites Kids] goes directly into offsetting the cost of registration costs & equipment for underprivileged kids and families in need of financial assistance







# THANK YOU FOR YOUR INTEREST IN SUPPORTING **BARRIE RUGBY**





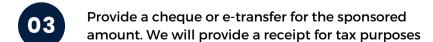
### **HOW TO APPLY**



Email: SPONSORSHIP@BARRIERUGBY.COM

### **Provide the following details:**

- · Company Name
- Chosen Package + Amount
- Contact info (Name, #, Address)
- Company Website URL
- · High Resolution Image of company Logo
- · Any Preferences & Additional info [Team, Gender, Loyalty program, etc]



## **BY THE NUMBERS**



- · 420 Registered Players across all age groups
- 35% Female / 65% Male Registration Distribution
- 85% "Return Rate" based on Pre-Pandemic numbers
- 100+ Registrants in our Adult Program
- 175+ Registrants in our Junior Program
- 110+ Registrants in our Youth Program